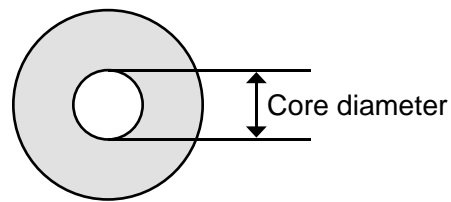
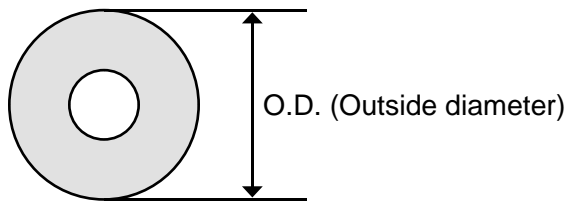


# Ordering Thermal Labels & Ribbons

If possible, please have the following information ready when ordering thermal labels and ribbons:

1. Type of printer (manufacturer and model #).
2. Type or face stock of label.
3. Surface to which the label is being applied.
4. Will the label be machine or hand applied?
5. The width (measurement across) of the label.
6. The length (measurement from top to bottom) of the label.
7. Repeat (measurement from top of one label to the top of the next label).
8. Outside diameter of full roll (see below).
9. Core diameter of full roll (see below).



**To calculate how many ribbons you need:**

1. Convert ribbon measurement to inches,  
eg. 1476' ribbon x 12 (inches) = 17,712" ribbon
2. Calculate the number of labels you can print per ribbon by dividing the ribbon length in inches by the label repeat (the length from the top of one label to the top of the next label),  
eg. 4x6 label with 1/8" (0.125) space between labels = 6.125" repeat  
17,712" ribbon ÷ 6.125" label repeat = 2891 labels per ribbon
3. Calculate the ribbon to label ratio by dividing the total number of labels to be printed by the number of labels per ribbon,  
eg. 50,000 4x6 labels ÷ 2891 labels per ribbon = 17.29 ribbons (round to 18 ribbons)